

Northern Lighthouse Board[®]

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Dear Sir,

Freedom of Information Act 2000 – Provision of Information

Thank you for your request for information. I have dealt with this in accordance with the Freedom of Information Act 2000.

Question: Please note that I am only interested in information which relates from the period January 1 2008 to the present day.

1. Could you provide a list of public figures who the organisation has paid to carry out some sort of public presentation and or campaigning and or networking and or publicity work on its behalf. Please note that the term public figure will include but will not be limited to professional entertainers, business leaders, musicians, producers, playwrights, directors, television and or radio presenters, sports personalities, broadcasters, artists, dancers, journalists, actors, comedians, authors, playwrights, TV chefs etc. I am only interested in receiving information about those professionals who are not politicians or government employees but who have carried out paid work for the department. Please note that the work they were required to do will include but will not be limited to the chairing of conferences, public speaking, starring in and or helping to produce in-house videos and films, voice-overs for radio and or TV and or cinema campaigns, fronting campaigns, hosting receptions, after dinner speaking, appearing in posters and or television/cinema and radio campaigns etc.

For the safety of all

2. In each case can you identify the individual, provide a brief outline of the work they carried out and state the date when the work took place. If the work was part of campaign can you please state what that campaign was for. If the work involved any sort of public appearance(s), can you provide details of the venue where these appearances took place? If the work involved production of any commercial and or publicity film and or in house video can you provide the title of that production(s). If the work involved the production of any sort of printed visual or photographic material can you please provide copies of this material.
3. In each case can you state how much the individual and or their agent and or their company (which ever is most appropriate) was paid for the personality's input.

Answer: No public figures have been commissioned by The Northern Lighthouse Board to carry out public presentations, campaigning, networking or publicity on our behalf since 1 January 2008.

In keeping with the spirit and effect of the Freedom of Information Act, all information is assumed to be releasable to the public unless exempt. The Northern Lighthouse Board will, therefore, be publishing the information you requested on www.nlb.org.uk

Yours sincerely

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